



FOR IMMEDIATE RELEASE

\$30,000 RAISED TO HELP FINANCIALLY ASSIST THOSE WITH BREAST CANCER

Sequin, Ontario – May 7, 2018 – A group of enthusiastic riders took part in the 9th Annual TraX4 Breast Cancer ATV ride. The weekend event was hosted at Grand Tappattoo Resort in Sequin and was filled with sun, mud and fun!

The excitement began with a Friday Night 80's themed party complete with Karaoke. Riders had a chance to mix and mingle before heading out together on the trails in the morning.

Saturday morning the participants departed the resort and headed to the beautiful Canadian Shield to ride the exclusive private trail system offered by Bear Claw Tours. Riders were challenged by every terrain possible from mud to rocks and even a little snow, ensuring that a fun time was had by all. The sun was shining all day, after a fun filled morning of riding the group stopped to enjoy lunch on the trail overlooking an amazing beaver dam. The day ended with a scrumptious dinner and an evening full of fun give-aways and the opportunity to bid on some exciting silent auction items.

We are excited to announce that \$30,000 was raised at the event through participant pledges, corporate sponsorship, silent auction and raffle. We are thrilled to announce that a new comer, Gerry Ivits raised the highest pledges! Congratulations to Matt "Snorkel" Ditta for winning the "WTF" award for the best mishap on the trail, Congratulations to Lee-Anna Hamiltion for winning the "Deck your ride" award her creative ATV décor and Andrew Ryeland who was awarded a new "Momma Bear Award" in memory of event Co-Founder (Tracey Guthrie) for compassion & care amongst other characteristics.

A special thank you to all our volunteers and friends, Andrew Ryeland, Jonathan Ryland and John Henning and Erin McEwan for guiding our rides. To our amazing Sponsors that support this event and make it possible: ATV World, Bear Claw Tours, FXR Racing, Grand Tappattoo Resort, Mad-Ramps USA and Parts Canada..

Be sure to look for us at the Toronto International Snowmobile, ATV & Powersport Show October 19, 20 & 21, 2018 at the International Centre in Mississauga.

Together we ARE making a difference!

For more information on the event or to apply to the trust:

1 877 436 6467

www.kellyshiresfoundation.org www.trax4bc.com

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